



**Thursday 26<sup>th</sup> September – Saturday 28<sup>th</sup> September 2024**

**The Venue, The Houghton Hotel**

**Johannesburg, South Africa**

**Sponsorship & Exhibition Opportunities**





Dear Colleagues,

It is our pleasure to invite you to the local 2024 SASMFOS Congress taking place from 26<sup>th</sup>-28<sup>th</sup> September 2024 at The Venue @ The Houghton Hotel.

Our last congress was a huge success and look forward to your participation to recreate this experience and share in the successes again. This is an awesome opportunity to promote your company image and market your healthcare and industry products. Companies can reap the rewards of launching new products, gaining access and networking opportunities and increase brand visibility.

We assure you of our full support and best possible service to participating companies and hope to build fruitful relationships.

There are stands available, with a 3m x 2m configuration, at a cost of R40 000.00 per stand. Included with the stand are:

- 1 x trestle table
- 2 x chairs
- No shell scheme included
- 2 complimentary exhibitor staff pass allowing access to beverages and meals served during the congress

Should you wish to come onboard as a sponsor, kindly see below the available packages on offer and complete the booking form on page 5 & 6

Type of Sponsorship	Cost	Detail Benefits
<b>Platinum Sponsorship</b> <b><i>SOLD</i></b>	R110 000	<ul style="list-style-type: none"> <li>- Exclusive sponsorship and advertising options at the Gala Dinner</li> <li>- Registration – 2 x complimentary congress registrations including cocktail function</li> <li>- Congress Gala Dinner – 2 x complimentary congress gala dinner tickets</li> <li>- Insert - 1 x Promotional sample/literature in the congress bag which must be provided by the sponsoring Company itself</li> <li>- Exhibition Stand included</li> <li>- Website – Company logo and URL link on the congress website</li> <li>- Sponsorship acknowledgment in Plenary Venue</li> <li>- Company logo on all marketing material distributed prior to the congress</li> <li>- Company logo in the programme book</li> <li>- One full-page advert in the programme book</li> <li>- Copy of Attendee Contact Details (where permission has been granted)</li> </ul>

<p><b>Gold Sponsorship</b> <i><b>SOLD</b></i></p>	<p><b>R60 000</b></p>	<ul style="list-style-type: none"> <li>- Exclusive sponsor of Congress sponsored merchandise</li> <li>- Company logo printed on Congress sponsored merchandise</li> <li>- Registration – 2 x complimentary congress registrations including cocktail function</li> <li>- Congress Gala Dinner – 2 x complimentary congress gala dinner tickets</li> <li>- Insert - 1 x Promotional sample/literature in the congress bag which must be provided by the sponsoring Company itself</li> <li>- Exhibition Stand included</li> <li>- Website – Company logo and URL link displayed on the congress website</li> <li>- Sponsorship acknowledgment in Plenary Venue</li> <li>- Company logo on all marketing material distributed prior to the congress</li> <li>- Company logo in Programme Book</li> <li>- Copy of Attendee Contact Details (where permission has been granted)</li> </ul>
<p><b>Silver Sponsorship</b> <i><b>SOLD</b></i></p>	<p><b>R50 000</b></p>	<ul style="list-style-type: none"> <li>- Exclusive sponsor of Congress lanyards</li> <li>- Exhibition stand included</li> <li>- Company logo printed on lanyards</li> <li>- Insert - 1 x Promotional sample/literature in the congress bag which must be provided by the sponsoring Company itself</li> <li>- Company logo and URL link displayed on the congress website</li> <li>- Company logo listed as an exhibitor in the programme book</li> <li>- Exhibitor acknowledgment in Plenary Venue</li> <li>- Copy of Attendee Contact Details (where permission has been granted)</li> </ul>
<p><b>Exhibition Stands</b> <i><b>SOLD</b></i></p>	<p><b>R40 000</b></p>	<ul style="list-style-type: none"> <li>- Exhibition Stand</li> <li>- 2 x complimentary exhibitor staff pass</li> <li>- Company logo and URL link displayed on the congress website</li> <li>- Company logo listed as an exhibitor in programme book</li> <li>- Exhibitor acknowledgment in Plenary Venue</li> <li>- Copy of Attendee Contact Details (where permission has been granted)</li> </ul>
<p><b>Full Page Advert in Programme Book</b> <i><b>SOLD</b></i></p>	<p><b>R5 000</b></p>	<ul style="list-style-type: none"> <li>- Full page company advert in Programme Book</li> </ul>



Please visit the Congress website on the link <https://congress.sasmfos.co.za/>

**BOOKING FORM**

**PLEASE COMPLETE & RETURN TO:**

Moemeena Bedford, Onscreen Conferences & Events

**Tel:** +27 21 486 9111 **Email:** [conference2@onscreenav.co.za](mailto:conference2@onscreenav.co.za)

COMPANY NAME & REGISTRATION NO.		
COMPANY NAME THAT IS REQUIRED TO REFLECT ON INVOICE		
COMPANY VAT NO.		
CONTACT PERSON & DESIGNATION		
ADDRESS		
TEL		
CELL		
EMAIL		
SPONSORSHIP		
STAND NUMBER AS PER THE FLOORPLAN PROVIDED – IF AVAILABLE (FIRST COME FIRST SERVE BASIS)	1 <sup>ST</sup> PREFERENCE	2 <sup>ND</sup> PREFERENCE



I confirm that I have the authority to make this commitment on behalf of my company:

Signed \_\_\_\_\_

Print name \_\_\_\_\_

Date \_\_\_\_\_

### TERMS & CONDITIONS

1. Terms of payment: Full payment required on receipt of invoice.
2. Selection of sponsorship within limited companies is on a first-come first-served basis.
3. This form constitute as a legal and contractual agreement. The signed form serves as confirmation that the company will be responsible for payment of the sponsorship item/s selected.
4. Participation and sponsorship is confirmed on receipt of a signed booking form and full payment.
5. Failure to comply with the payment could result in the forfeiture of your commitment, and any refund due will be at the discretion of the Conference Organising Committee.
6. All sponsorship contracts are final and cannot be retracted.
7. The Conference Organising Committee reserves the right to decline sponsorship bookings.
8. The law of South Africa governs this contract.
9. The Conference Organising Committee reserves the right to amend the rules and regulations governing exhibition at its discretion.
10. Logos must be provided in jpeg format and emailed to [conference2@onscreenav.co.za](mailto:conference2@onscreenav.co.za) within 24 hours of commitment and payment to ensure that we are able to offer maximum exposure.
11. Cancellation policy:
  - All cancellations must be received by Onscreen Conferences & Events in writing.
  - Cancellations received by **Wednesday 12 June 2024** will receive a full refund, less a 10% handling fee on the full value committed.
  - Cancellations received between **Thursday 13 June 2024** and **Monday 31 July 2024** will receive a 50% refund on the full value committed.
  - Cancellations received after **31 July 2024** will be liable for the full value committed.
  - Refunds will be issued after the conference has taken place